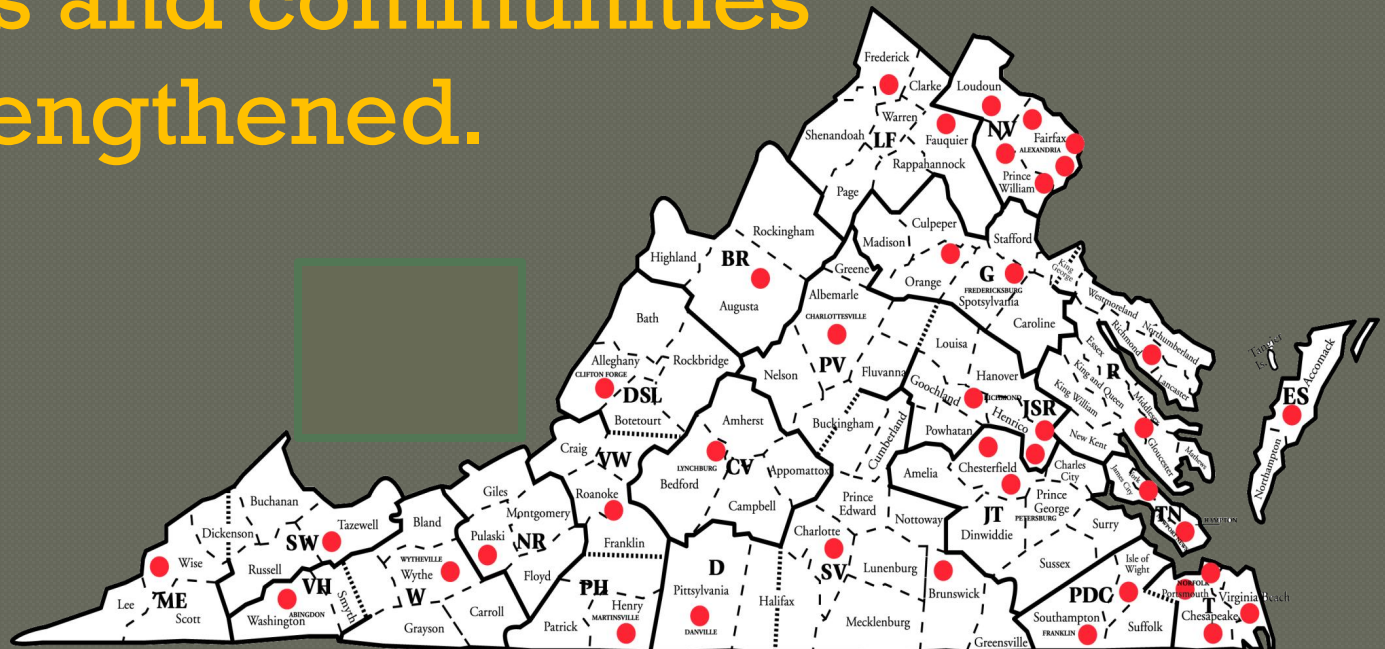


Virginia's Community Colleges: Helping Virginians Obtain Credentials and Jobs

*Governor's Commission on Higher Education
Reform, Innovation and Investment:
Degree Attainment, Financial Aid, and
Workforce Training Committee
August 31, 2010*

Mission

We give everyone the opportunity to learn and develop the right skills so lives and communities are strengthened.



Markets

- ◎ 281,000+ students served annually through credit instruction
 - 41% pursuing a transfer degree
 - 33% pursuing a career technical credential
 - 65% attending part-time
- ◎ 100,000+ people served annually through occupational non-credit instruction
- ◎ 5,000+ employers served by college education and training programs and service

Our Plan: **Achieve 2015**

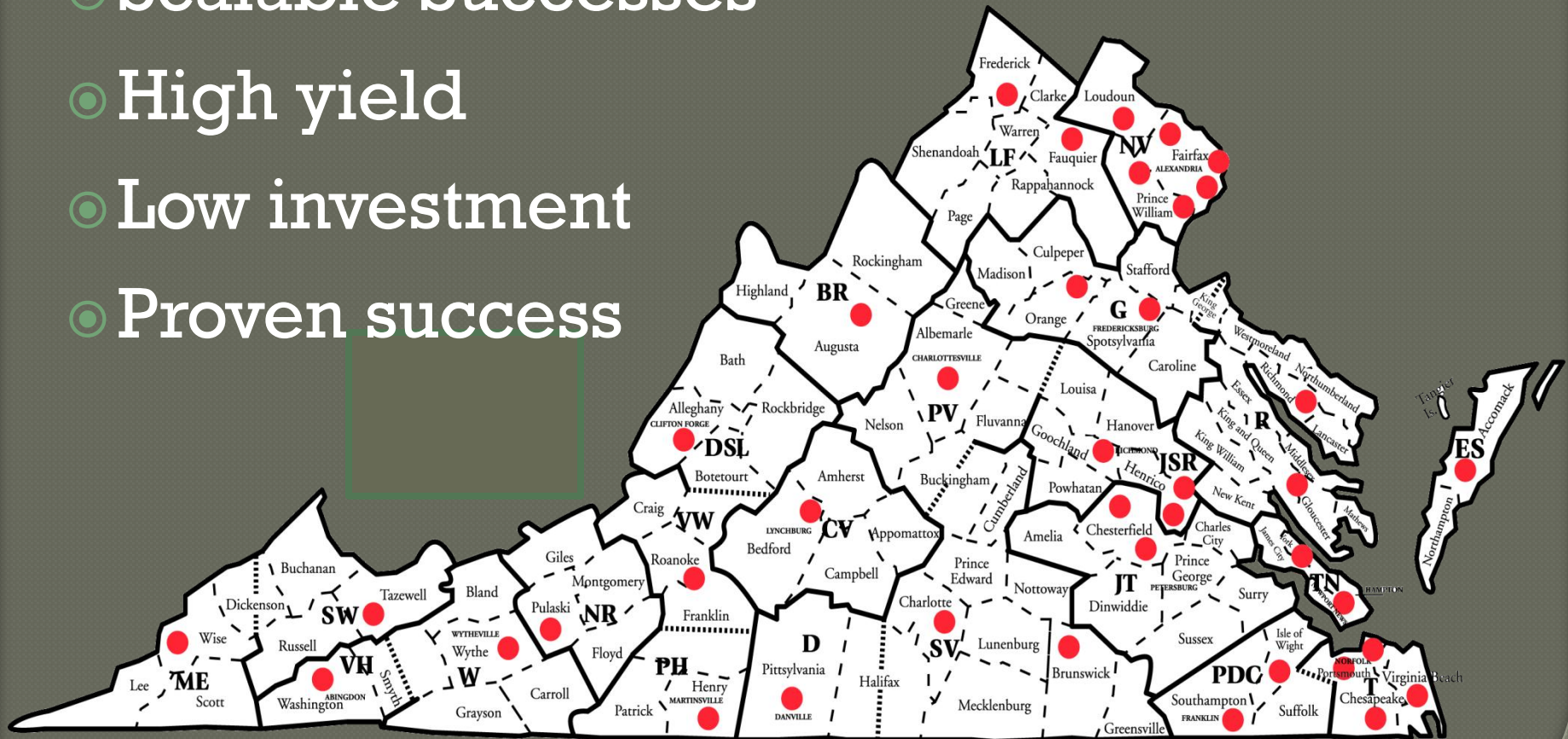
- **Access-** Increase the number of individuals who are educated and trained by Virginia's Community Colleges by **50,000** to a total of **423,000**, with emphasis on increasing the number from underserved populations by at least **25,000** individuals.
- **Affordability-** Maintain tuition and fees at **less than half** of the comparable cost of attending Virginia's public four-year institutions, and increase the number of students who receive financial assistance and scholarships by **36,000**.
- **Student Success-** Increase the number of students graduating, transferring or completing a workforce credential by **50 percent**, including increasing the success of students from underserved populations by **75 percent**.
- **Workforce-** Double the number of employer provided training and services to **10,000**, with a particular focus on high-demand occupational fields.
- **Resources-** Raise at least **\$550 million** in gifts and grants to support the mission of Virginia's Community Colleges

Re-engineering Virginia's Community Colleges

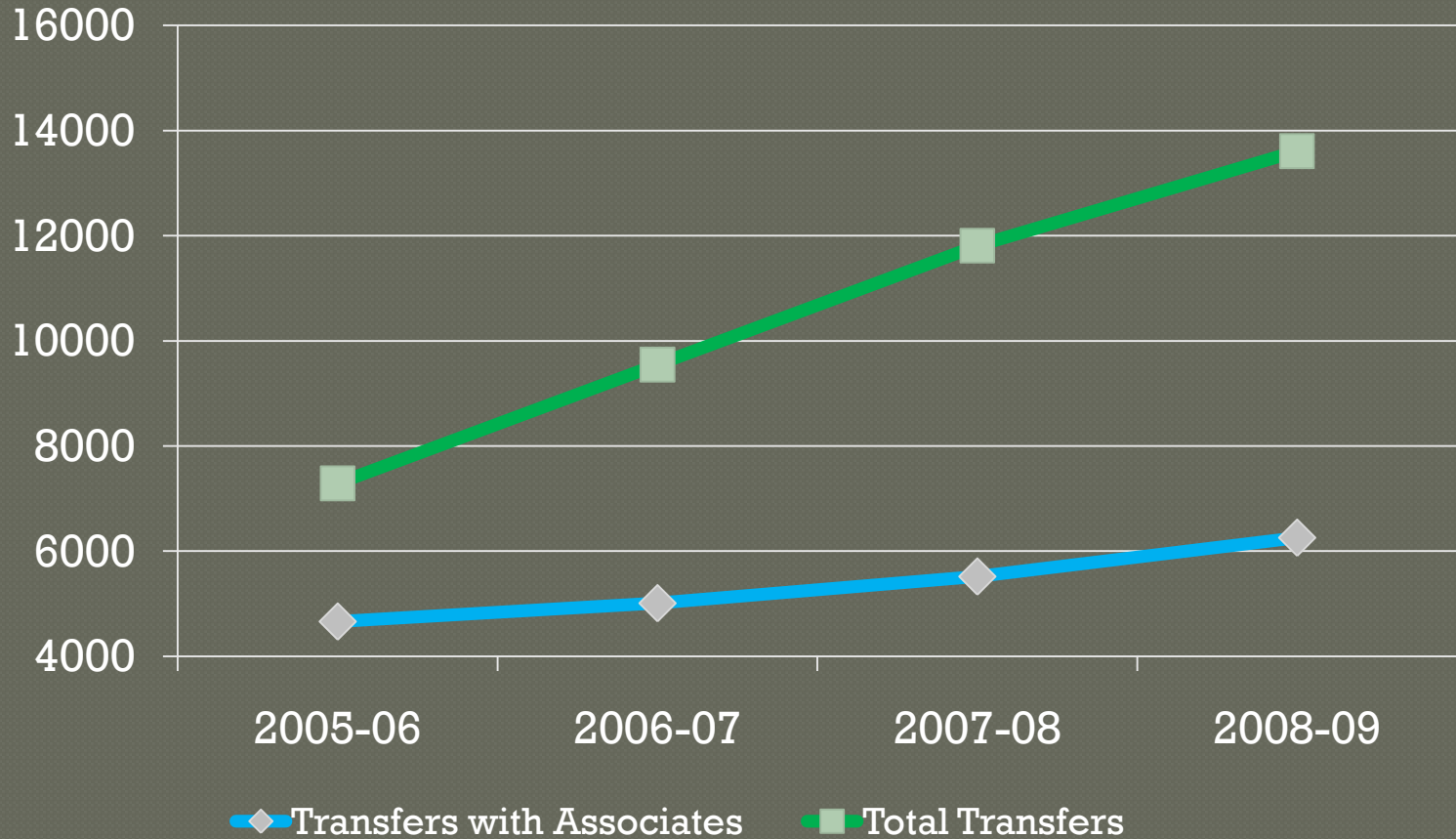
- **Objective:** Rethink our organization and operations to afford us the resources and opportunities needed to serve our students and workforce
- **Student-First Focus Ideas:**
 - Redesign and streamline developmental education
 - Centralize “back-office” functions of financial aid
 - Rethink course delivery and role of faculty
 - Automate and outsource students success solutions
 - Foster a culture of “managing with productivity in mind”
 - Leverage purchasing power
 - Expand consortia and distance learning programs

Three Ideas: Promoting Credential Attainment

- Scalable Successes
- High yield
- Low investment
- Proven success



Growth in VCCS Students Transferring to Four-year Institutions



Idea #1: Two-Year College Transfer Grant

● Award

- To students enrolled four-year institutions
- **\$1,000/yr** with additional **\$1,000** for students enrolled in STEM-N (Science, Teaching, Engineering, Mathematics, and Nursing)

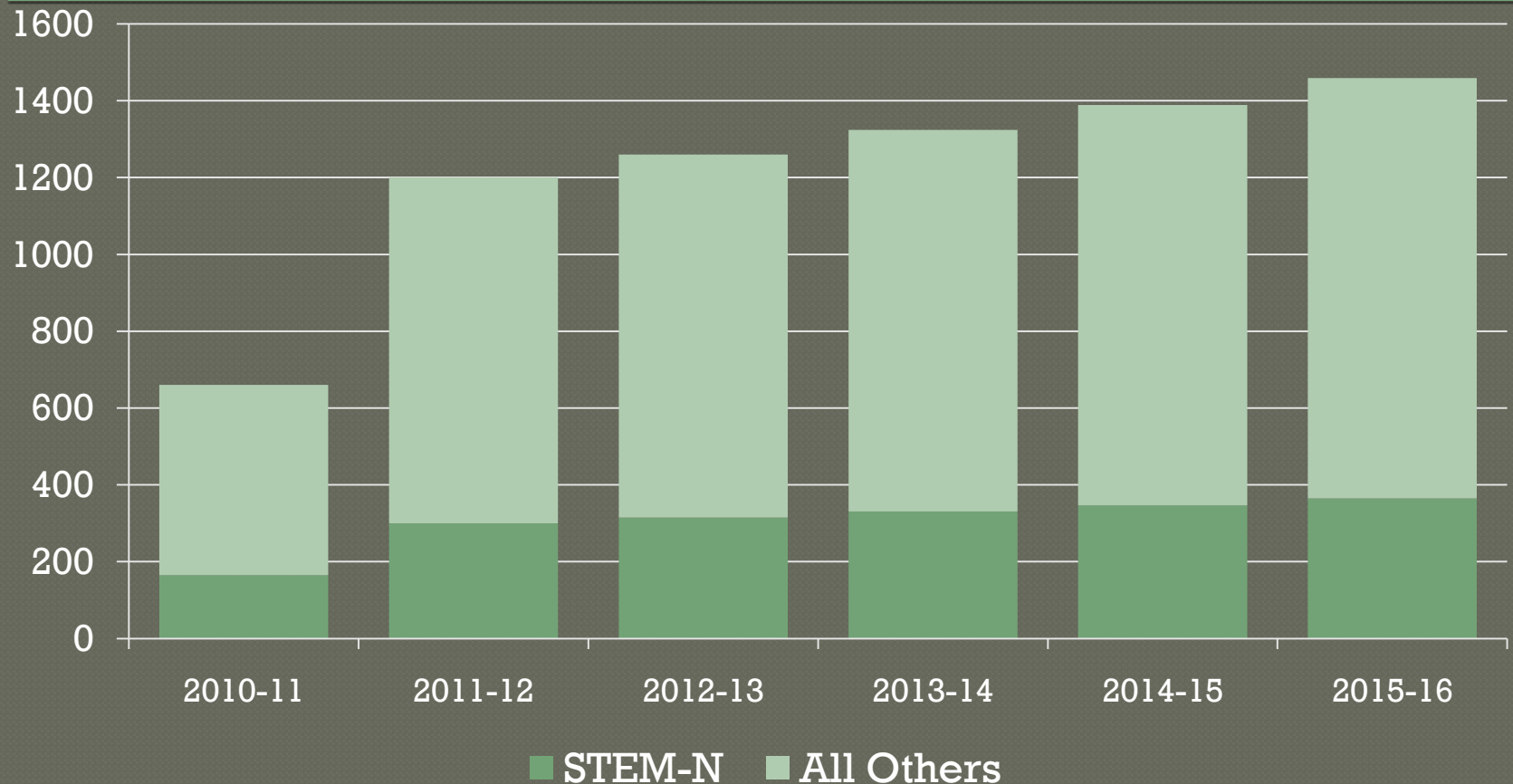
● Eligibility:

- First-time student in **fall 2007** or later
- Earn an associates degree with a **3.0 GPA** and maintain GPA
- Financial need as defined by EFC of **\$8,000** or less

● Current success

- **240** students using transfer grant
- **29%** of recipients in STEM-N fields

Projected Transfer Grants if Funding & Eligibility are Increased



Increase eligibility through:

- \$10,000 EFC
- GPA at four-year institutions to match satisfactory academic progress (SAP)

Idea #2: Middle College

- ◉ 121,000 Virginians aged 18 – 24 have no high school diploma or GED
- ◉ Middle College provides
 - 8 programs serving over 1,100 students last year
 - Two-thirds of participants complete GED in 1 year
 - Postsecondary participation rates of one-third to one-half among GED completers over the life of the program

Middle College

- ◉ Existing programs serve less than 1% of the target population
- ◉ Vast need for Middle College across the state
- ◉ Goal to reach 5% of 18-24 year-olds without high school degrees

Idea #3: Career Coaches

- 125 Part-time employees, located in about half of Virginia's high schools
- Last year, coaches provided individual services to 37,000 students
- Over the past three years for high schools with Coaches:
 - 5% increase in community college enrollment
 - 4% increase in Dual Enrollment students
 - 4% increase in enrollment in CTE programs at the community college, including STEM programs
- 87% of high school principals reported that program met or exceeded expectations

Career Coaches

- With a career coach in every high school
 - Reach 178,000 more students a year
 - Provide individual services to 76,000 more students a year
 - Projected 5% increase in postsecondary enrollment of those students

You Should Know:

Win-Win

- ◉ 1,000,000 Virginians over age 25 with some college credit but no degree
- ◉ 9 out-of-state colleges
 - 7-month pilot
 - 592 associates degrees were awarded
 - 1,596 students, short by ≤ 9 credits, were added to the degree pipeline
- ◉ One quarter of Virginia's community colleges were just selected for Win-Win

You Should Know: ODU Teletechnet

- ◉ Available at **17** community college locations across the Commonwealth
- ◉ **1,900** students at Virginia's community colleges participating in **10,219** course registrations of ODU bachelors, masters, and doctoral programs
- ◉ **5,424** degrees awarded through ODU Teletechnet program

Thank you.